

The Outfitter



Targeting Ontario's Nature & Outdoor Tourism Community 2010 Advertising Agreement

ADVERTISER AUTHORIZING SIGNATURE _____

Date _____

SALES Init. _____

NOTE: SIGNING THIS CONTRACT OBLIGATES THE ADVERTISER TO A CANCELLATION FEE OF 50%

*** INDICATES REQUIRED INFORMATION**

* ADVERTISER _____

* CONTACT _____

ADDRESS _____

(MAILING IF DIFF.) _____

CITY _____ POSTAL CODE _____

* TEL _____ FAX _____

EMAIL _____

NOTE: THIS CONTRACT IS NOT CONSIDERED BINDING UNTIL WE RECEIVE A SIGNED COPY AND A DEPOSIT

- **50% deposit with signed contract, balance due upon publication.**
- *Payment by cheque or credit card only. Placement only guaranteed if deposit received at time of booking.*
Make Cheques payable to:
"NOTO"
- **Remit payment to:**
NOTO
386 Algonquin Avenue
North Bay, ON, Canada P1B 4W3 • (705) 472-5552
- **Send artwork and enhanced photos to:**
The Graphix Works
82 Lake Street, Suite 201
St. Catharines, ON L2R 5X4 • 1-800-665-4739
See artwork protocol sheet for electronic delivery
- **Please fax signed agreement to (705) 472-0621**

* AD SPACE

Rates for 1,800 circulation

	3x Rate	1x Rate
<input type="checkbox"/> Outside Back Cover (Members):	\$900	\$1,000
<input type="checkbox"/> Outside Back Cover (Non-Members):	\$1,125	\$1,250
<input type="checkbox"/> Inside Back Cover (Members):	\$720	\$800
<input type="checkbox"/> Inside Back Cover (Non-Members):	\$900	\$1,000
<input type="checkbox"/> Inside Front Cover (Members):	\$720	\$800
<input type="checkbox"/> Inside Front Cover (Non-Members):	\$900	\$1,000
<input type="checkbox"/> Full Page (Members):	\$630	\$700
<input type="checkbox"/> Full Page (Non-Members):	\$800	\$875
<input type="checkbox"/> 1/2 page: <input type="checkbox"/> V <input type="checkbox"/> H (Members):	\$360	\$400
<input type="checkbox"/> 1/2 page: <input type="checkbox"/> V <input type="checkbox"/> H (Non-Members):	\$450	\$500
<input type="checkbox"/> 1/4 page (Members):	\$225	\$250
<input type="checkbox"/> 1/4 page (Non-Members):	\$280	\$310
<input type="checkbox"/> 1/8 page (Members):	\$180	\$200
<input type="checkbox"/> 1/8 page (Non-Members):	\$225	\$250

SUPPLIED ART

(Please read "Ad Art Protocol" form)

Ad rates are based on customer supplied artwork conforming to outlined specifications.
Artwork supplied not conforming to specifications is subject to additional charges.

* AD DETAILS

- Repeat of previous ad with no changes Repeat of previous ad with changes
 New art to be supplied by advertiser New art - Design assistance required

* METHOD OF PAYMENT

- Cheque
 Credit Card
(please check card type below)
 Mastercard Visa Amex

Card #: _____

Cardholders name: _____

Expiry Date: _____

Ad space

\$

Artwork

\$

SUBTOTAL \$

5% GST \$

TOTAL

\$